Join Friends of the Rosamond Gifford Zoo for the Fall Conservation Ball to benefit animal care at the zoo and conservation in the wild.
Sponsorship Opportunities

**TITLE SPONSOR - $15,000**

- Exclusive Title Sponsorship Recognition of The Fall Conservation Ball ("Your Company Name" Fall Conservation Ball)
- Company Name inclusion in all event publicity, including but not limited to, television, radio, print and social media
- Logo in all collateral associated with the Fall Conservation Ball
- Logo on Fall Conservation Ball webpage
- Logo in all event signage at and during the Fall Conservation Ball
- Full-page ad in the event program
- Logo to be included in (3) three designated social media posts thanking sponsor for Title Sponsorship of the event (Facebook 66,500 followers, Twitter 8,800 followers and Instagram 26,100 followers)
- Inclusion as Title Sponsor in all Fall Conservation Ball social media posts
- Logo included in all mentions of the event in pre-event media within MyZoo Magazine and dedicated email blasts.
- Opportunity for sponsor to exhibit in a 10’ x 10’ space location to be mutually agreed upon.
- (3) High-top tables with tickets for 6 guests at each table to the Fall Conservation Ball (18 total tickets)

**PRESENTING SPONSOR - $7,500**

- Presenting Sponsorship of Fall Conservation Ball
- Company Name inclusion in all event publicity, including but not limited to, television, radio, print and social media
- Logo in all collateral associated with the Fall Conservation Ball
- Logo on Fall Conservation Ball webpage
- Logo in all event signage at and during the Fall Conservation Ball
- Recognition in all sponsor listings, including event program, event signage, and designated event website
- Full-page ad in the event program
- Logo to be included in (2) two designated social media posts thanking sponsor for presenting sponsorship of the event (Facebook 66,500 followers, Twitter 8,800 followers and Instagram 26,100 followers)
- Inclusion as presenting Sponsor in all Social Media Posts regarding Fall Conservation Ball
- (2) High-top tables with tickets for 6 guests to the Fall Conservation Ball (12 total tickets)
Sponsorship Opportunities continued

CHAMPAGNE TOAST SPONSOR - $2,500
• Company name and logo to be incorporated in Champagne Glass
• Logo to be included in all collateral associated with Fall Conservation Ball including souvenir champagne glasses
• Logo to be included on Fall Conservation Ball webpage
• Half-page ad in event program
• Logo to be included in (1) one designated social media post thanking sponsor for sponsorship of the event (Facebook 66,500 followers, Twitter 8,800 followers and Instagram 26,100 followers)
• (1) High-top table with tickets for 6 guests to the Fall Conservation Ball (6 total tickets)

ENTERTAINMENT SPONSOR - $1,500
(2 Available)
• Entertainment Sponsor of the Fall Conservation Ball
• Signage at Entertainment Venue during the event
• Logo to be included in all collateral associated with Fall Conservation Ball
• Logo to be included on Fall Conservation Ball webpage
• Half-page ad in event program
• (4) Tickets to the Fall Conservation Ball

EMCEE SPONSOR - $1,500
• Emcee Sponsor of the Fall Conservation Ball
• Signage at Entertainment Venue during the event
• Sponsor logo on select printed event collateral
• Logo to be included on Fall Conservation Ball webpage
• Half-page ad in the event program
• (4) Tickets to the Fall Conservation Ball

DESSERT SPONSOR - $1,500
• Sponsor logo on select printed event collateral
• Signage at dessert station indicating sponsorship
• Logo to be included on Fall Conservation Ball webpage
• Company mentions in event-related press releases and media alerts
• Quarter-page ad event in event program
• (2) Tickets to the Fall Conservation Ball

ANIMAL GREETER SPONSOR - $1,500
(2 Available)
• Sponsor logo on select printed event collateral
• Signage at animal greeter station indicating sponsorship
• Logo to be included on Fall Conservation Ball webpage
• Company mentions in event-related press releases and media alerts
• Quarter-page ad event in event program
• (2) Tickets to the Fall Conservation Ball

QUESTIONS? CONTACT: HEIDI STRONG (315) 435-8511 X8526 OR HSTRONG@ROSAMONDGIFFORDZOO.ORG
Sponsorship Opportunities continued

SUPPORTING SPONSOR - $1,000 (5 Available)
- Sponsor logo on select printed event collateral.
- Logo to be included on Fall Conservation Ball webpage
- Company mentions in event-related press releases and media alerts
- Quarter-page ad event in the event program
- (2) Tickets to the Fall Conservation Ball

IN-KIND SPONSORSHIP
The Friends of the Rosamond Gifford Zoo would consider an in-kind donation for any level of sponsorship. A sponsorship fee may be paid by providing goods and services that are budget-relieving to the Zoo. These opportunities are reviewed on a case-by-case basis.
Fall Conservation Ball

Fall Conservation Ball Partnership Form
Rosamond Gifford Zoo
September 23, 2022

ROSAMONDGIFFORDZOO.ORG

SEND COMPLETED REGISTRATION FORM TO:
Friends of the Rosamond Gifford Zoo
Development Office
One Conservation Place
Syracuse, NY 13204
Phone: (315) 435-8511 x8518
Email: esawyer@rosamondgiffordzoo.org

COMPANY NAME_____________________________________________________________

CONTACT______________________________________________________________

ADDRESS______________________________________________________________

CITY________________________ STATE ______________________ ZIP__________________

PHONE____________________ E-MAIL ________________________________________

SIGNATURE______________________________________________________________

☐ Yes, we would like to sponsor the 2022 Fall Conservation Ball

☐ I would like to purchase additional tickets. ____________ ticket(s) x $175/ea = total $ ____________________

☐ A check is enclosed in the amount of __________________________

(Please make checks payable to Friends of the Rosamond Gifford Zoo)

☐ PLEASE INVOICE

☐ Credit Card Payment: Please call Erin Sawyer at (315) 435-8511 x8518.

SPONSORSHIP OPPORTUNITIES

☐ TITLE $15,000 ☐ ENTERTAINMENT $1,500 ☐ ANIMAL GREETER $1,500
☐ PRESENTING $7,500 ☐ EMCEE $1,500 ☐ SUPPORTING $1,000
☐ CHAMPAGNE TOAST $2,500 ☐ DESSERT $1,500 ☐ PROGRAM AD $500