



ROSAMOND GIFFORD ZOO

Saturday, April 23, 2022
7am-10am

Get out and get moving on behalf of the Rosamond Gifford Zoo starting this winter with our first-ever 5K zoo run! Walk or run – all levels are welcome. Build your team and support the zoo's mission.

Here's a chance for everyone to join in and be part of the action virtually through the winter and spring - and in-person run at the zoo on April 23. Participants will receive a finisher medal and complementary admission to the zoo. If you can't participate, support a person or team!

Format: Virtual run and fundraiser with an in-person 5k run at the Rosamond Gifford Zoo on April 23

Featured Animal: This year's Zoo Run Run features the Komodo Dragon. One female Komodo Dragon - Naga - currently resides at the Rosamond Gifford Zoo. Naga can be found in the social building during the colder months and moves outside to her summer home when the weather warms up.

Your Support: Through your fundraising, the zoo will be able to provide our Komodo Dragon, Naga, with new enrichment items and essential items for her care, along with funding Friends of the Rosamond Gifford Zoo's mission to provide exceptional animal care, family-friendly facilities and unparalleled conservation education.

For more information about Zoo Run Run and
to register online, please visit rosamondgiffordzoo.org/zoo-run-run





Fundraising Ideas:

- Host a fundraising event
 - Bake sale
 - Barbecue
 - Bingo night
 - Bottle and can drive
 - Bowling league
 - Casino night
 - Dinner
 - Garage sale
 - Golf outing
 - Happy Hour
 - Karaoke Night
 - Movie Night
 - Watch Party
- Connect with your community
 - Send a mailing
 - Email
 - Share on social media
 - Build a team
 - Hand out flyers

Fundraising Incentives:

- Level 1 (\$35 Registration) – finisher medal
- Level 2 (\$100 Raised) – Zoo Run Run T-shirt
- Level 3 (\$250 Raised) – Komodo Dragon Plush
- Level 4 (\$500 Raised) – Zoo Run Run Socks
- Level 5 (\$1,000 Raised) – Zoo Run Run Water Bottle
- Level 6 (\$1,500 Raised) – Zoo Run Run Fanny Pack
- Level 7 (\$2,500 Raised) – Zoo Run Run Backpack
- Level 8 (\$5,000 Raised) – Zoo Run Run Jacket





Team Captain Checklist:

Register – Register your team online at rosamondgiffordzoo.org/zoo-run-run

Set Goals – Create individual goals and team goals for fundraising and run mileage. You can track your runs prior to the event to help us reach our mileage goal!

Download the Strava App – Download the Strava app from the app store onto your mobile device to track your runs prior and during event day! You can track other fitness activities through the app as well to earn points.

Recruit Members – You can recruit team members by sending e-blasts through the online registration platform. You can also use the enclosed Team Sign-Up Sheet to recruit members by displaying it in a visible area.

Distribute Tools – Send each team member the link to register online. You can distribute the enclosed fundraising letter and fundraising ideas sheet to your team members.

Collect Donations – Donations must be collected prior to the Zoo Run Run. Donations can be made via your Zoo Run Run fundraiser web page with credit card, or by cash or check submitted at the time of event. Checks may be made payable to Friends of the Rosamond Gifford Zoo.

Pre-Event Registration – Save time on event day by completing registration, submitting donations and collecting race materials prior to the event. You will receive earned incentives and runner packets for runners who will be participating in person. Pre-Event Registration is available on Friday, April 22 from 12-4pm at Rosamond Gifford Zoo.

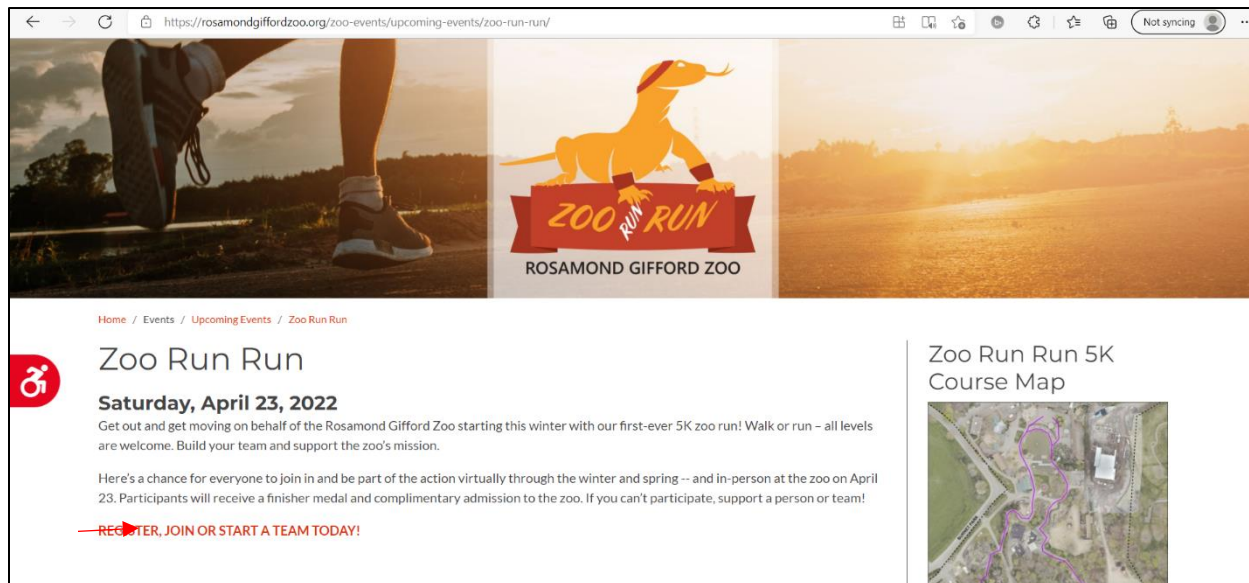
Run – Come to the Zoo Run Run on Saturday, April 23 at 8am! Runners will be provided a post-race meal and can collect any fundraising incentives.





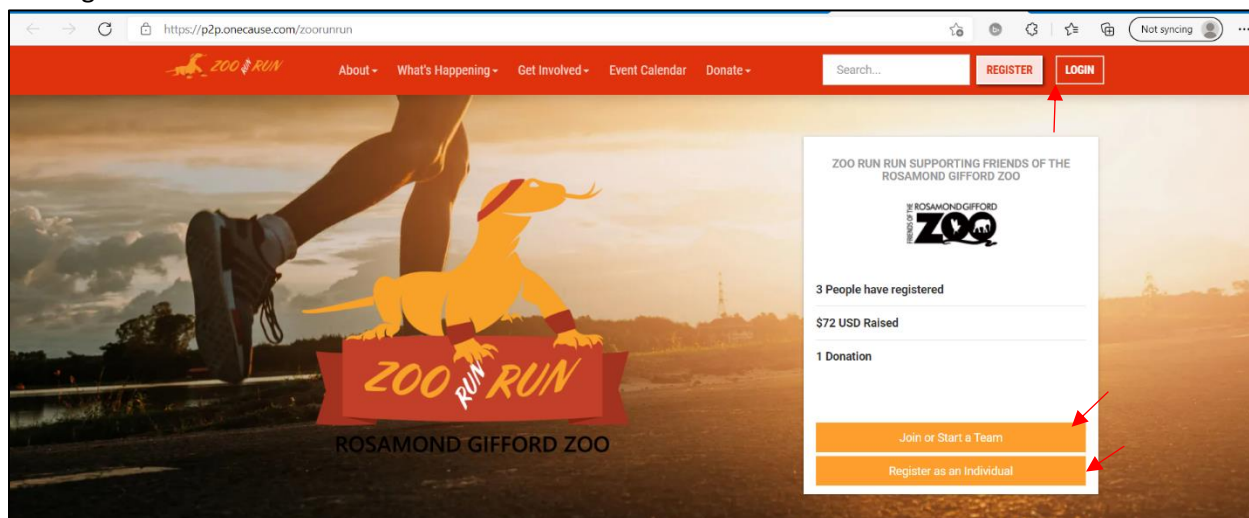
How to Register and Set Up Your Team Page:

1. Visit the Rosamond Gifford Zoo's Zoo Run Run page under the Events tab on www.rosamondgiffordzoo.org. The Zoo Run Run's web page is www.rosamondgiffordzoo.org/zoo-run-run.



2. Click on the link labeled “Register, Join or Start a Team Today!” to be directed to the run’s registration page.

3. Once on the registration site www.p2p.onecause.com/zoorunrun/home, click the “Register” button or “Register as an Individual” or “Join or Start a Team”.



For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run





4. Next you'll see options for how you'd like to register. You can either register through a social media platform or through a personal email.

The screenshot shows a web browser at the URL <https://p2p.onecause.com/zoorunrun>. The page has a dark red header with navigation links: About, What's Happening, Get Involved, Event Calendar, and Donate. There is a search bar and buttons for REGISTER and LOGIN. The main content area features a large image of a person running. Overlaid on this is a white registration form titled "Register for the Zoo Run Run". The form has two columns. The left column, titled "FOR THE BEST EXPERIENCE:", contains three buttons: "Sign Up with Facebook", "Sign Up with Google", and "Sign Up with Twitter". The right column, titled "DO I HAVE TO USE A SOCIAL NETWORK?", contains a paragraph of text and a "Sign Up Using Email" button. At the bottom of the form, there is a link "I already have an account" and a disclaimer: "By signing up you accept the OneCause Peer-to-Peer Social Fundraising Terms of Service and Privacy Policy".

5. If you choose "Sign Up Using Email" you'll be prompted to enter an email and create a password. Once you get the green check for your password, click "Sign Me Up".

This screenshot shows the same registration form as the previous one, but with the "Sign Up Using Email" option selected. The form now has a section titled "YOU CAN SIGN UP USING YOUR EMAIL:" with four input fields: "First and Last Name", "Email address", a password field (with a green checkmark and the text "Password looks good."), and a "Confirm Password" field. Below these fields is a large orange "Sign Me Up" button, which is highlighted by a red arrow. The same navigation links, search bar, and disclaimer are visible as in the previous screenshot.

For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run





TEAM CAPTAIN 2022 KIT

6. You will then be prompted to enter your information for your registration. There are multiple tabs that need to be filled out in order to process your registration. Please be sure to fill out all information on the tabs as directed. See screenshots below for a preview of what these tabs include.

REGISTER FOR ZOO RUN RUN

YOUR INFORMATION | YOUR REGISTRATION | ADDITIONAL REGISTRATIONS | PAYMENT INFORMATION | CONFIRM AND SUBMIT

First, let's make sure we have all your information correct.

First Name * **Last Name ***

Email Address *

Street Address *

Phone Number *

Text Notifications (Optional)

☐ Receive a text message when a donation is made on your behalf.

If someone invited you to register, tell us who so we can give them credit. (Optional)

What's the one or two sentences that sums up why you're doing this? (Optional)

140 characters remaining

NEXT

For more information about Zoo Run Run and
to register online, please visit rosamondgiffordzoo.org/zoo-run-run





TEAM CAPTAIN 2022 KIT

REGISTER FOR ZOO RUN RUN

YOUR INFORMATION

YOUR REGISTRATION

ADDITIONAL REGISTRATIONS

PAYMENT INFORMATION

CONFIRM AND SUBMIT

Registration Options

☐ In Person Member

\$32 USD

For zoo members who would like to run in person on April 23.

Active zoo membership required at the time of purchase.

☐ In Person Non-Member

\$35 USD

For participants who wish to run at the zoo on April 23.

No zoo membership required.

☐ Virtual Member

\$32 USD

If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.

Track your running virtually with the Strava App.

Active zoo membership required at the time of purchase.

☐ Virtual Runner

\$35 USD

If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.

Track your running virtually with the Strava App.

We need a few more details for your registration

T-shirt size? *

PREVIOUS

NEXT

REGISTER FOR ZOO RUN RUN

YOUR INFORMATION

YOUR REGISTRATION

ADDITIONAL REGISTRATIONS

PAYMENT INFORMATION

CONFIRM AND SUBMIT

Register Friends or Family Members

Your Registration *

Erin Your Name Here

In Person Non-Member (\$35 USD)

T-shirt size?

Small

Additional Registrations (Optional)

You can register friends or family members as well. Please note that if you do not provide an email address, your friend will not be able to fundraise or earn challenge points and will need to rely on you to receive updates regarding the event.

ADD A REGISTRATION

PREVIOUS

NEXT

For more information about Zoo Run Run and
to register online, please visit rosamondgiffordzoo.org/zoo-run-run





ZOO RUN RUN

TEAM CAPTAIN 2022 KIT

REGISTER FOR ZOO RUN RUN

YOUR INFORMATION YOUR REGISTRATION ADDITIONAL REGISTRATIONS **PAYMENT INFORMATION** CONFIRM AND SUBMIT

Please Provide Your Payment Information

Name on Card *

Billing Address *

Card Number *

Security Code *

Expiration Month *

Expiration Year *

7. Confirm and Submit your registration. You will be redirected to “Set Up My Page”. If you are not redirected, you can access your page set up by hovering over your name in the top right hand corner and clicking “Manage My Page”.

ZOO RUN RUN

About - What's Happening - Get Involved - Event Calendar - Donate -

Search... Erin Sawyer

My Account
Edit Profile
Change Password

My Page
☐ View my page
☒ **Manage my page**

ZOO RUN RUN SUPPORTS ROSAMOND GIFFORD ZOO

3 People have registered
0 Teams have registered
\$72 USD Raised
1 Donation

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8. Make sure to set your fundraising goal and add any information that you would like to appear on your page. The column on the left hand side of the page has a list of steps/activities to accomplish between the time you register and the time of the event. If you are participating virtually, make sure to record your fitness activities! You can integrate your Strava account (a fitness app that is free to download) on this page.

For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run





9. Finally, you can invite friends to join your team and the fundraiser! There are prompts pre-made that you can send out or create your own custom messaging. If you select “Invite Your Friends using Text” it will send to your phone for you to copy and paste to send out to your friends.

About - What's Happening - Get Involved - Event Calendar - Donate -

Search...

Erin Sawyer

View my page

Dashboard

☒ Individual Participant

☐ Set up your page

☐ Host your own fundraising event

☐ Record Fitness Activity

☐ Tell your story

☐ Create a memorial or tribute page

☐ Add fitness photos to your page

☐ Add a team fitness video

☐ Add zoo photos or videos to your page

☐ Invite friends to join you

☐ Raise at least \$500 USD

Did you know that the Zoo Run Run works great on your phone? ⓘ

You can do everything you can from a desktop plus load photos directly from your camera to your page and invite your friends using text or WhatsApp. [Click here to go mobile](#)

INVITE FRIENDS TO JOIN YOU

"Nothing annoys people so much as not receiving invitations."

- Oscar Wilde, *The Importance of Being Earnest*

Make things more fun by competing with your friends. Think of a few friends who would want to join you in supporting Friends of the Rosamond Gifford Zoo.

You can reach out to them using our tools; we'll help you compose the message and also make it easier for you to keep track of their responses and follow up with them.

☒ Invite Your Friends using Email

☐ Invite Your Friends using Text

☐ Invite Your Friends on Facebook

☐ Invite Your Friends on Twitter







TEAM CAPTAIN
2022 KIT

Join My Team!

Zoo Run Run at the Rosamond Gifford Zoo
Saturday, April 23, 2022

Team Name	
Team Captain	
Phone	
Email	

Sign Up!

Name	Phone	Email

For more information about Zoo Run Run and
to register online, please visit rosamondgiffordzoo.org/zoo-run-run

