



## ROSAMOND GIFFORD ZOO

Saturday, April 23, 2022  
7am-10am

Get out and get moving on behalf of the Rosamond Gifford Zoo starting this winter with our first-ever 5K zoo run! Walk or run – all levels are welcome. Build your team and support the zoo’s mission.

Here’s a chance for everyone to join in and be part of the action virtually through the winter and spring - and in-person run at the zoo on April 23. Participants will receive a finisher medal and complementary admission to the zoo. If you can’t participate, support a person or team!

**Format:** Virtual run and fundraiser with an in-person 5k run at the Rosamond Gifford Zoo on April 23

**Featured Animal:** This year's Zoo Run Run features the Komodo Dragon. One female Komodo Dragon - Naga - currently resides at the Rosamond Gifford Zoo. Naga can be found in the social building during the colder months and moves outside to her summer home when the weather warms up.

**Your Support:** Through your fundraising, the zoo will be able to provide our Komodo Dragon, Naga, with new enrichments items and essential items for her care, along with funding Friends of the Rosamond Gifford Zoo’s mission to provide exceptional animal care, family-friendly facilities and unparalleled conservation education.

For more information about Zoo Run Run and to register online, please visit [rosamondgiffordzoo.org/zoo-run-run](https://rosamondgiffordzoo.org/zoo-run-run)





### Fundraising Ideas:

- Host a fundraising event
  - Bake sale
  - Barbecue
  - Bingo night
  - Bottle and can drive
  - Bowling league
  - Casino night
  - Dinner
  - Garage sale
  - Golf outing
  - Happy Hour
  - Karaoke Night
  - Movie Night
  - Watch Party
- Connect with your community
  - Send a mailing
  - Email
  - Share on social media
  - Build a team
  - Hand out flyers

### Fundraising Incentives:

- Level 1 (\$35 Registration) – finisher medal
- Level 2 (\$100 Raised) – Zoo Run Run T-shirt
- Level 3 (\$250 Raised) – Komodo Dragon Plush
- Level 4 (\$500 Raised) – Zoo Run Run Socks
- Level 5 (\$1,000 Raised) – Zoo Run Run Water Bottle
- Level 6 (\$1,500 Raised) – Zoo Run Run Fanny Pack
- Level 7 (\$2,500 Raised) – Zoo Run Run Backpack
- Level 8 (\$5,000 Raised) – Zoo Run Run Jacket





## Team Captain Checklist:

*Register* – Register your team online at [rosamondgiffordzoo.org/zoo-run-run](https://rosamondgiffordzoo.org/zoo-run-run)

*Set Goals* – Create individual goals and team goals for fundraising and run mileage. You can track your runs prior to the event to help us reach our mileage goal!

*Download the Strava App* – Download the Strava app from the app store onto your mobile device to track your runs prior and during event day! You can track other fitness activities through the app as well to earn points.

*Recruit Members* – You can recruit team members by sending e-blasts through the online registration platform. You can also use the enclosed Team Sign-Up Sheet to recruit members by displaying it in a visible area.

*Distribute Tools* – Send each team member the link to register online. You can distribute the enclosed fundraising letter and fundraising ideas sheet to your team members.

*Collect Donations* – Donations must be collected prior to the Zoo Run Run. Donations can be made via your Zoo Run Run fundraiser web page with credit card, or by cash or check submitted at the time of event. Checks may be made payable to Friends of the Rosamond Gifford Zoo.

*Pre-Event Registration* – Save time on event day by completing registration, submitting donations and collecting race materials prior to the event. You will receive earned incentives and runner packets for runners who will be participating in person. Pre-Event Registration is available on Friday, April 22 from 12-4pm at Rosamond Gifford Zoo.

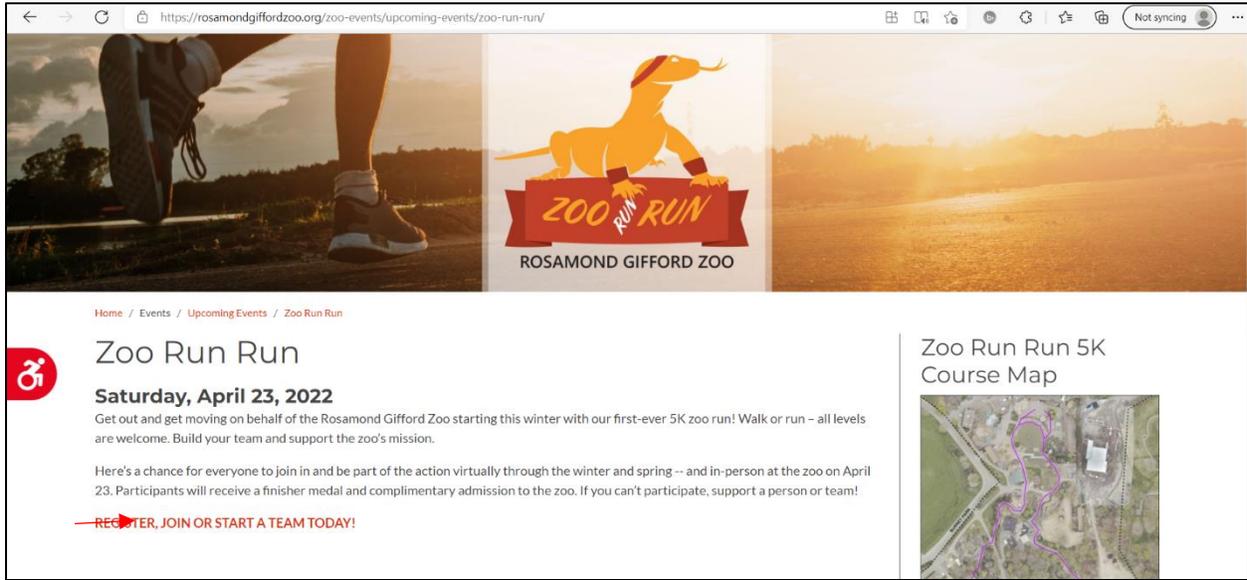
*Run* – Come to the Zoo Run Run on Saturday, April 23 at 8am! Runners will be provided a post-race meal and can collect any fundraising incentives.





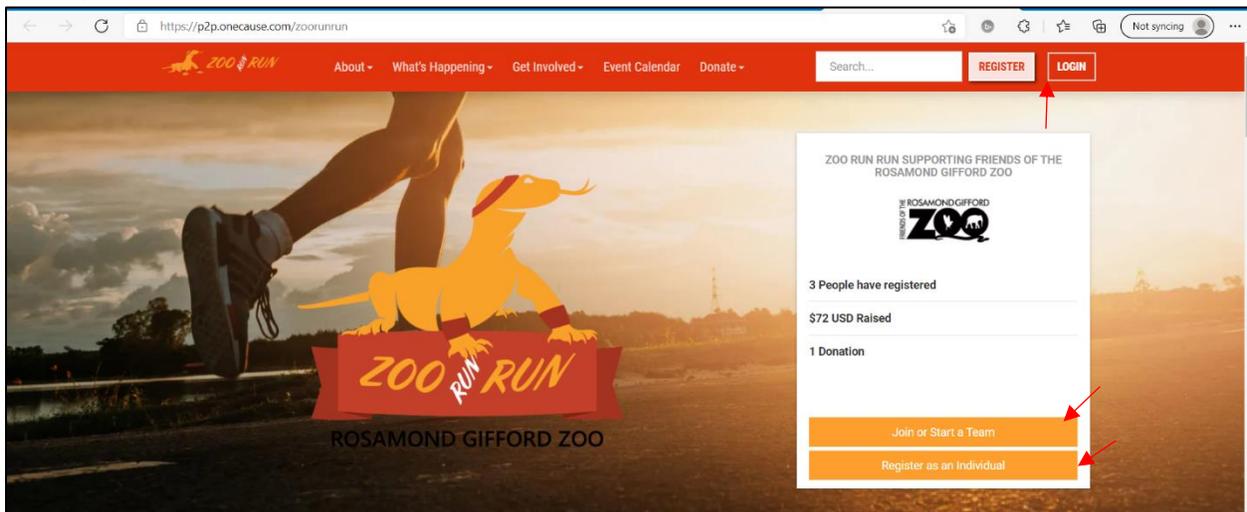
## How to Register and Set Up Your Team Page:

1. Visit the Rosamond Gifford Zoo's Zoo Run Run page under the Events tab on [www.rosamondgiffordzoo.org](http://www.rosamondgiffordzoo.org). The Zoo Run Run's web page is [www.rosamondgiffordzoo.org/zoo-run-run](http://www.rosamondgiffordzoo.org/zoo-run-run).



2. Click on the link labeled “Register, Join or Start a Team Today!” to be directed to the run’s registration page.

3. Once on the registration site [www.p2p.onecause.com/zoorunrun/home](http://www.p2p.onecause.com/zoorunrun/home), click the “Register” button or “Register as an Individual” or “Join or Start a Team”.

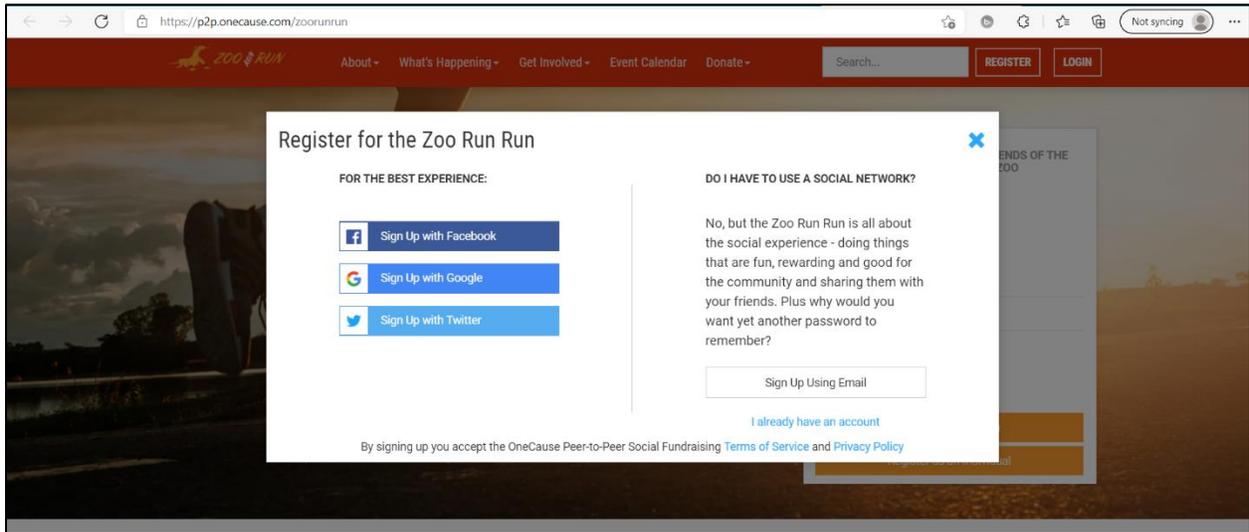


For more information about Zoo Run Run and to register online, please visit [rosamondgiffordzoo.org/zoo-run-run](http://rosamondgiffordzoo.org/zoo-run-run)

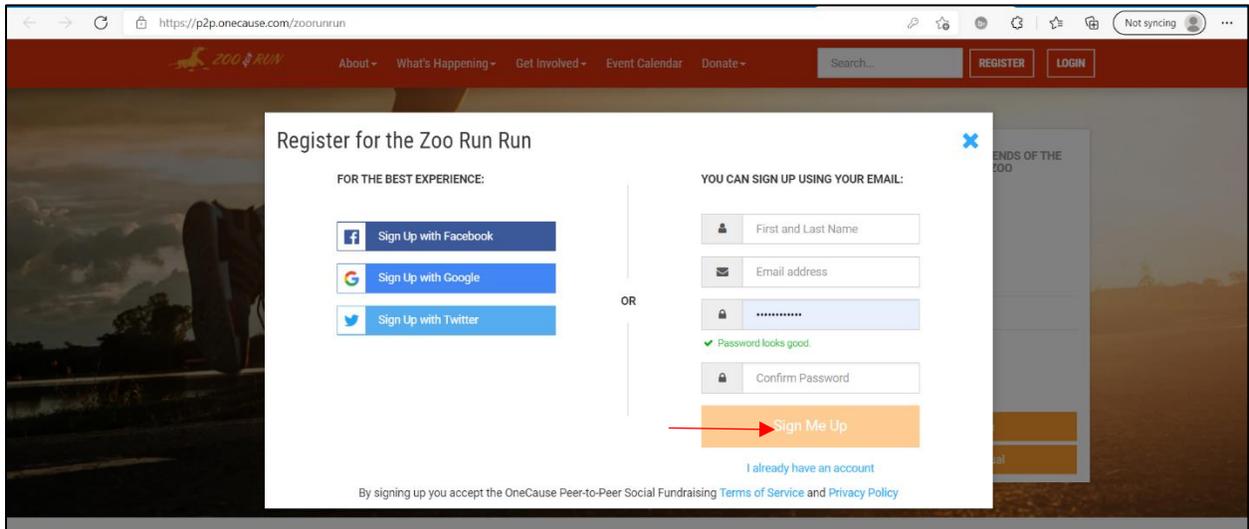




4. Next you'll see options for how you'd like to register. You can either register through a social media platform or through a personal email.



5. If you choose "Sign Up Using Email" you'll be prompted to enter an email and create a password. Once you get the green check for your password, click "Sign Me Up".



For more information about Zoo Run Run and to register online, please visit [rosamondgiffordzoo.org/zoo-run-run](https://rosamondgiffordzoo.org/zoo-run-run)





6. You will then be prompted to enter your information for your registration. There are multiple tabs that need to be filled out in order to process your registration. Please be sure to fill out all information on the tabs as directed. See screenshots below for a preview of what these tabs include.

The screenshot shows the registration page for Zoo Run Run. The page has a red header with navigation links: About, What's Happening, Get Involved, Event Calendar, and Donate. A search bar and user profile (Erin Sawyer - Demo) are also present. The main content area is titled 'REGISTER FOR ZOO RUN RUN' and has a tabbed interface with five tabs: YOUR INFORMATION (selected), YOUR REGISTRATION, ADDITIONAL REGISTRATIONS, PAYMENT INFORMATION, and CONFIRM AND SUBMIT. The 'YOUR INFORMATION' tab contains the following fields:

- First Name \*: Erin
- Last Name \*: Sawyer - I
- Email Address \*: esawyer0
- Street Address \*: Street Address 1, Street Address 2
- City: [empty], ZIP Code: [empty]
- United States: [dropdown menu]
- Phone Number \*: [empty], Select type: [dropdown menu]
- Text Notifications (Optional):  Receive a text message when a donation is made on your behalf.
- If someone invited you to register, tell us who so we can give them credit. (Optional): Start typing your search
- What's the one or two sentences that sums up why you're doing this? (Optional): Short headline - you can always add or change this later if you want. (140 characters remaining)

A 'NEXT' button is located at the bottom right of the form.





# ZOO RUN RUN

## TEAM CAPTAIN 2022 KIT

### REGISTER FOR ZOO RUN RUN

YOUR INFORMATION | **YOUR REGISTRATION** | ADDITIONAL REGISTRATIONS | PAYMENT INFORMATION | CONFIRM AND SUBMIT

#### Registration Options

- In Person Member** \$32 USD  
For zoo members who would like to run in person on April 23.  
Active zoo membership required at the time of purchase.
- In Person Non-Member** \$35 USD  
For participants who wish to run at the zoo on April 23.  
No zoo membership required.
- Virtual Member** \$32 USD  
If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.  
  
Track your running virtually with the Strava App.  
  
Active zoo membership required at the time of purchase.
- Virtual Runner** \$35 USD  
If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.  
  
Track your running virtually with the Strava App.

We need a few more details for your registration

T-shirt size? \*

▼

### REGISTER FOR ZOO RUN RUN

YOUR INFORMATION | YOUR REGISTRATION | **ADDITIONAL REGISTRATIONS** | PAYMENT INFORMATION | CONFIRM AND SUBMIT

#### Register Friends or Family Members

Your Registration \*

Erin	Your Name Here	In Person Non-Member (\$35 USD)
T-shirt size?		Small

Additional Registrations (Optional)

You can register friends or family members as well. Please note that if you do not provide an email address, your friend will not be able to fundraise or earn challenge points and will need to rely on you to receive updates regarding the event.

For more information about Zoo Run Run and to register online, please visit [rosamondgiffordzoo.org/zoo-run-run](https://rosamondgiffordzoo.org/zoo-run-run)





REGISTER FOR ZOO RUN RUN

YOUR INFORMATION    YOUR REGISTRATION    ADDITIONAL REGISTRATIONS    **PAYMENT INFORMATION**    CONFIRM AND SUBMIT

Please Provide Your Payment Information

**Name on Card \***

**Billing Address \***

**Card Number \***     **Security Code \***

**Expiration Month \***     **Expiration Year \***

7. Confirm and Submit your registration. You will be redirected to “Set Up My Page”. If you are not redirected, you can access your page set up by hovering over your name in the top right hand corner and clicking “Manage My Page”.

The screenshot shows the website header with navigation links: About, What's Happening, Get Involved, Event Calendar, and Donate. A search bar and user name 'Erin Sawyer' are visible. A dropdown menu is open, listing 'My Account' (Edit Profile, Change Password) and 'My Page' (View my page, Manage my page, Logout). Below the menu, statistics are shown: 3 People have registered, 0 Teams have registered, \$72 USD Raised, and 1 Donation. Buttons for 'Join or Start a Team' and 'Invite Friends' are at the bottom.





**SET UP YOUR PAGE** VIEW MY PAGE

View my page

**Dashboard**

- Individual Participant
- Set up your page
- Host your own fundraising event
- Record Fitness Activity
- Tell your story
- Create a memorial or tribute page
- Add fitness photos to your page
- Add a team fitness video
- Add zoo photos or videos to your page
- Invite friends to join you
- Raise at least \$500 USD

Did you know that the Zoo Run Run works great on your phone? You can do everything you can from a desktop plus load photos directly from your camera to your page and invite your friends using text or WhatsApp. [Click here to go mobile](#)

**How do you want your name to appear on your page \***  
Erin Sawyer

**What's the one or two sentences that sums up why you're doing this? (Optional)**  
Erin is participating in the Zoo Run Run to support the Rosamond Gifford Zoo.

**What is your personal fundraising goal? \***  
\$ 500

Not Fundraising this time around

**Include Facebook/YouTube/Twitch live video stream code on your page (Optional)**

Copy the full iFrame code here to show a live stream on your page.

**Add a personal message to your page (Optional)**

**I am participating in the Rosamond Gifford Zoo's Zoo Run Run this year! Help me reach my fundraising goal to support the zoo's mission of exceptional animal care and unparalleled conservation education in Central New York and beyond!**

8. Make sure to set your fundraising goal and add any information that you would like to appear on your page. The column on the left hand side of the page has a list of steps/activities to accomplish between the time you register and the time of the event. If you are participating virtually, make sure to record your fitness activities! You can integrate your Strava account (a fitness app that is free to download) on this page.

**RECORD FITNESS ACTIVITY**

Your account has been connected to Strava for automatic entry of your fitness activities.  
Integrate your Strava account to get points for how many miles you run!

**Fitness goal \***  
Your goal for this activity: 10 miles

**Add a New Activity**

**Activity title \***  
Title

**What type of activity? \***  
Select a type

**Distance \***  
0 miles

**Activity completed time \***  
01/19/2022 01:00 PM

**Describe your activity (Optional)**

**Photo or Video**  
Add a Photo or Video

For more information about Zoo Run Run and to register online, please visit [rosamondgiffordzoo.org/zoo-run-run](https://rosamondgiffordzoo.org/zoo-run-run)





9. Finally, you can invite friends to join your team and the fundraiser! There are prompts pre-made that you can send out or create your own custom messaging. If you select “Invite Your Friends using Text” it will send to your phone for you to copy and paste to send out to your friends.





