



PARTY FOR THE PLANET SATURDAY, APRIL 22, 2023 | 11 A.M. - 3 P.M.

The zoo's annual Earth Day celebration brings dozens of conservation groups and thousands of visitors to the zoo to spotlight nature conservation and saving species. The event features animal demonstrations and keeper chats focused on endangered species, conservation-themed games and activities, puppet shows, green infrastructure and garden tours, and more. Our Conservation Stations and Eco-partners offer fun activities, giveaways and tips on how we can all help protect our planet.

Sponsorship Opportunities

	PRESENTING SPONSOR	SUPPORTING SPONSOR	CONSERVATION SPONSOR
	\$2,500	\$1,000	\$500
Event Tickets	20	12	6
Logo on Website	Х	Х	Х
<i>MyZoo Magazine</i> listing as sponsor: (10,000 impressions)	Х	Х	Х
Logo on promotional materials	Х	Х	Х
Logo on event signage	Х	Х	
A feature article in an upcoming issue of <i>MyZoo Magazine:</i> (10,000 impressions)	Х		
Mention as Presenting Sponsor in all press releases, media coverage and calendar of events	Х		
Booth at Event	Х	Х	



Party for the Planet Partnership Form

Rosamond Gifford Zoo April 22, 2023

ROSAMONDGIFFORDZOO.ORG

COMPANY NAME			
CONTACT			
ADDRESS			
CITY	STATE	ZIP	
PHONE	E-MAIL		
SIGNATURE			
\Box Yes, we would like to sponsor the 2023 Party	for the Planet		
\square Yes, we would like to have a booth at the even	ent		
\square A check is enclosed in the amount of			
(Please make checks payable to Friends o	f the Rosamond Gifford Zoo)		
D PLEASE INVOICE			
Credit Card Payment: Please call Meghan Ral	hner at (315) 435-8511 x8518.		

SPONSORSHIP OPPORTUNITIES

○ PRESENTING	\$2,500
	\$1,000
○ CONSERVATION	\$500





SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo Development Office One Conservation Place Syracuse, NY 13204 Phone: (315) 435-8511 X8518 Email: mrahner@rosamondgiffordzoo.org