# ROSAMOND GIFFORD ZOO

## ZOO RUN RUN

Saturday, April 22, 2023
7am-10am

Get out and get moving on behalf of the Rosamond Gifford Zoo starting this winter with our second annual 5K zoo run! Walk or run – all levels are welcome. Build your team and support the zoo's mission.

Here's a chance for everyone to join in and be part of the action virtually through the winter and spring -- and in-person run at the zoo on April 22. Participants will receive a finisher medal and complementary admission to the zoo. If you can't participate, support a person or team!

**Format:** Virtual run and fundraiser with an in-person 5k run at the Rosamond Gifford Zoo on April 22

**Your Support:** Through your fundraising, the zoo will be able to provide our animals with new enrichments items and essential items for her care, along with funding Friends of the Rosamond Gifford Zoo's mission to provide exceptional animal care, family-friendly facilities and unparalleled conservation education.

**For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run**

## Fundraising Ideas:

- Host a fundraising event
    - Bake sale
    - Barbecue
    - Bingo night
    - Bottle and can drive
    - Bowling league
    - Casino night
    - Dinner
    - Garage sale
    - Golf outing
    - Happy Hour
    - Karaoke Night
    - Movie Night
    - Watch Party
- Connect with your community
    - Send a mailing
    - Email
    - Share on social media
    - Build a team
    - Hand out flyers

## Fundraising Incentives:

- Level 1 ($35 Registration) – finisher medal
- Level 2 ($100 Raised) – Zoo Run Run T-shirt
- Level 3 ($250 Raised) – Koala Plush
- Level 4 ($500 Raised) – Zoo Run Run Cap
- Level 5 ($1,000 Raised) – Zoo Run Run Water Bottle
- Level 6 ($1,500 Raised) – Zoo Run Run Fanny Pack
- Level 7 ($2,500 Raised) – Zoo Run Run Backpack
- Level 8 ($5,000 Raised) – Zoo Run Run Jacket

## Team Captain Checklist:

*Register* – Register your team online at rosamondgiffordzoo.org/zoo-run-run

*Set Goals* – Create individual goals and team goals for fundraising and run mileage. You can track your runs prior to the event to help us reach our mileage goal!

*Download the Strava App* – Download the Strava app from the app store onto your mobile device to track your runs prior and during event day! You can track other fitness activities through the app as well to earn points.

*Recruit Members* – You can recruit team members by sending e-blasts through the online registration platform. You can also use the enclosed Team Sign-Up Sheet to recruit members by displaying it in a visible area.

*Distribute Tools* – Send each team member the link to register online. You can distribute the enclosed fundraising letter and fundraising ideas sheet to your team members.

*Collect Donations* – Donations must be collected prior to the Zoo Run Run. Donations can be made via your Zoo Run Run fundraiser web page with credit card, or by cash or check submitted at the time of event. Checks may be made payable to Friends of the Rosamond Gifford Zoo.

*Pre-Event Registration* – Save time on event day by completing registration, submitting donations and collecting race materials prior to the event. You will receive earned incentives and runner packets for runners who will be participating in person. Pre-Event Registration is available on Friday, April 21 from 12-4pm at Rosamond Gifford Zoo.

*Run* – Come to the Zoo Run Run on Saturday, April 22 at 8am! Runners will be provided a post-race meal and can collect any fundraising incentives.

## How to Register and Set Up Your Team Page:

1. Visit the Rosamond Gifford Zoo's Zoo Run Run page under the Events tab on www.rosamondgiffordzoo.org. The Zoo Run Run's web page is www.rosamondgiffordzoo.org/zoo-run-run.



Home / Events / 2023 Upcoming Events / Zoo Run Run

### Zoo Run Run

**SAVE THE DATE!**
**Saturday, April 22, 2023**
Get out and get moving on behalf of the Rosamond Gifford Zoo with our 5K zoo run! Walk or run – all levels are welcome. Build your team and support the zoo's mission.

**REGISTRATION:**
Members: $32 (in person or virtual) | Non-members: $35 | Virtual Runner: $35

**REGISTER, JOIN OR START A TEAM TODAY!**

2022 Zoo Run Run
5K Course Map

2. Click on the link labeled "Register, Join or Start a Team Today!" to be directed to the run's registration page.
3. Once on the registration site www.p2p.onecause.com/zoorunrun/home, click the "Register" button or "Register as an Individual" or "Join or Start a Team".



ZOO RUN RUN 2023 SUPPORTING FRIENDS OF THE
ROSAMOND GIFFORD ZOO

1 Person has registered

0 Teams have registered

0 Social Media Reach

$32 USD Raised

1 Donation

Join or Start a Team

Gina Rapasadi

Change Background Image | Change Background Position

For more information about Zoo Run Run and
to register online, please visit rosamondgiffordzoo.org/zoo-run-run

4. Next you'll see options for how you'd like to register. You can either register through a social media platform or through a personal email.
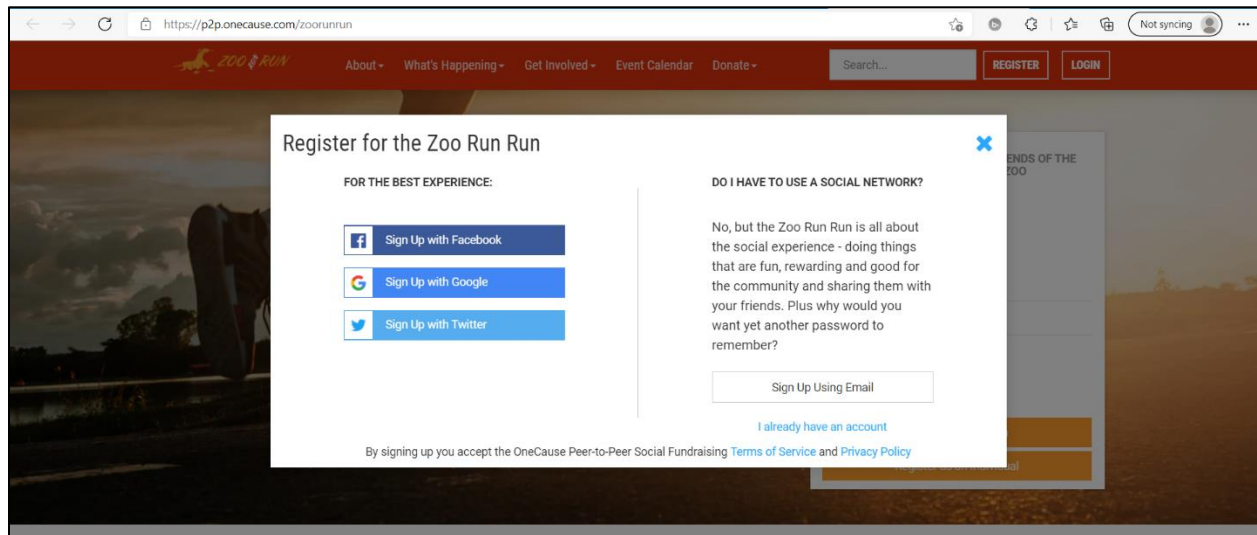


5. If you choose "Sign Up Using Email" you'll be prompted to enter and email and create a password. Once you get the green check for your password, click "Sign Me Up".
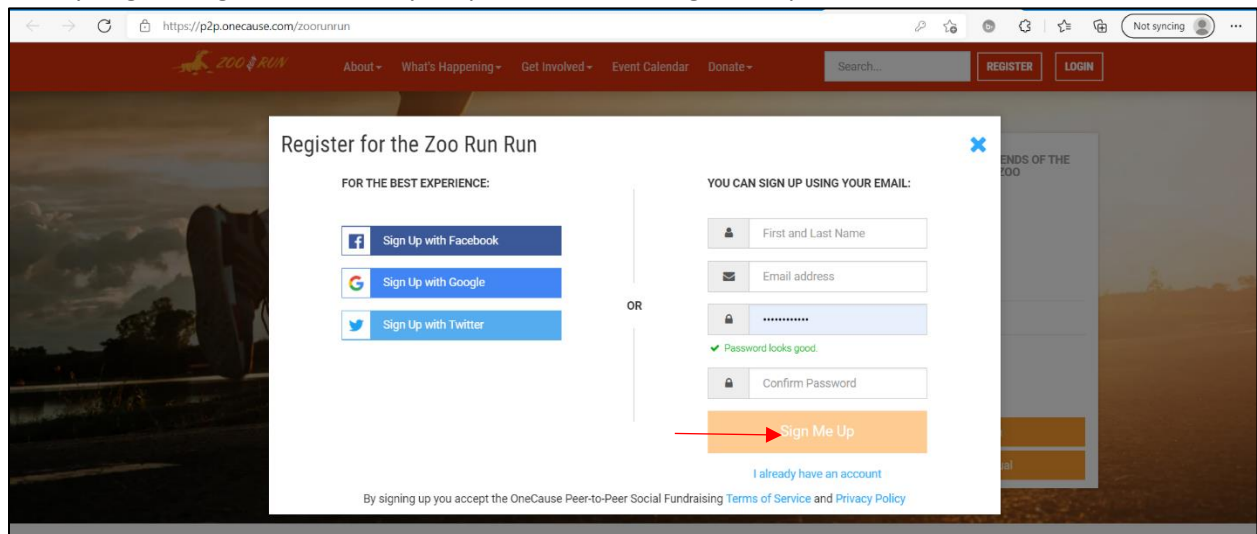
6. You will then be prompted to enter your information for your registration. There are multiple tabs that need to be filled out in order to process your registration. Please be sure to fill out all information on the tabs as directed. See screenshots below for a preview of what these tabs include.

## REGISTER FOR ZOO RUN RUN

| YOUR INFORMATION | YOUR REGISTRATION | ADDITIONAL REGISTRATIONS | PAYMENT INFORMATION | CONFIRM AND SUBMIT |

### Registration Options

○ **In Person Member** $32 USD
For zoo members who would like to run in person on April 23.
Active zoo membership required at the time of purchase.

○ **In Person Non-Member** $35 USD
For participants who wish to run at the zoo on April 23.
No zoo membership required.

○ **Virtual Member** $32 USD
If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.

Track your running virtually with the Strava App.

Active zoo membership required at the time of purchase.

○ **Virtual Runner** $35 USD
If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.
Track your running virtually with the Strava App.

#### We need a few more details for your registration

T-shirt size? *

[ PREVIOUS ]     [ NEXT ]

## REGISTER FOR ZOO RUN RUN

| YOUR INFORMATION | YOUR REGISTRATION | ADDITIONAL REGISTRATIONS | PAYMENT INFORMATION | CONFIRM AND SUBMIT |

### Register Friends or Family Members

**Your Registration** *

| Erin Your Name Here | In Person Non-Member ($35 USD) |
| T-shirt size? | Small |

**Additional Registrations** (Optional)

You can register friends or family members as well. Please note that if you do not provide an email address, your friend will not be able to fundraise or earn challenge points and will need to rely on you to receive updates regarding the event.

[ ADD A REGISTRATION ]

[ PREVIOUS ]     [ NEXT ]

7. Confirm and Submit your registration. You will be redirected to "Set Up My Page". If you are not redirected, you can access your page set up by hovering over your name in the top right hand corner and clicking "Manage My Page".



For more information about Zoo Run Run and
to register online, please visit rosamondgiffordzoo.org/zoo-run-run

8. Make sure to set your fundraising goal and add any information that you would like to appear on your page. The column on the left hand side of the page has a list of steps/activities to accomplish between the time you register and the time of the event. If you are participating virtually, make sure to record your fitness activities! You can integrate your Strava account (a fitness app that is free to download) on this page.

9. Finally, you can invite friends to join your team and the fundraiser! There are prompts pre-made that you can send out or create your own custom messaging. If you select "Invite Your Friends using Text" it will send to your phone for you to copy and paste to send out to your friends.

**GOAL:**

# Help Me Reach My Goal!

Saturday, April 22, 2023
Participant Name:

## Join My Team!

Zoo Run Run at the Rosamond Gifford Zoo
Saturday, April 22, 2023

| Team Name | |
|---|---|
| Team Captain | |
| Phone | |
| Email | |

## Sign Up!

| Name | Phone | Email |
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