### **ZOO BOO**

Exhibitor Application 2025



### Zoo Boo at the Rosamond Gifford Zoo Saturdays and Sundays Oct. 18-26 Exhibitor Application

One of the Rosamond Gifford Zoo's most beloved family events is back with a safe, fun "kooky not spooky" daytime Halloween celebration. The zoo becomes a kid-friendly haunt with trick-or-treat stations, creepy crawly animal encounters, keeper chats, games, activities and photo ops. Wear your costumes and bring your treat bags for this adorably awesome event!

Please note which event dates you will be available.

# Please submit a copy of your logo in JPG, PNG, or Vector format with your completed application to Olivia Fottrell at <u>ofottrell@rosamondgiffordzoo.org</u>

Application Deadline: October 6, 2025	Event Date: 10/18, 10/19, 10/25, 10/26 Time: 10:00am – 3:00pm
Event Coordinator: Olivia Fottrell and	Contact: 315-435-8511 ext.8518 (Olivia) or 8528 (Chris)
Chris Omolino	ofottrell@rosamondgiffordzoo.org or comolino@rosamondgiffordzoo.org

#### **Exhibitor Information**

Items for Sale – please include prices:

Company Name:	Event Contact Name:			
Company Description/Type:				
Address:				
City:	State:	Zip:		
Phone:	Email:			
Website:				
Power Requirements:				
Exhibitor Sales Information				
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### Agreement

- 1. All set-up times will begin between 8:45am and 9:30am.
- 2. No Exhibitor may begin teardown before **3:00pm**. On the day of the event all Exhibitors must complete teardown by **4:30pm**.
- 3. Exhibitor booths will consist of one six foot table and two chairs. Exhibitor must supply additional equipment if required, for example: extension cords, linens, pens, paper, photo copies or av equipment.
- 4. The event will be held rain or shine. We consider this application as a commitment to the zoo and this event.
- 5. Tents must be framed and supported by weights, not staked.
- 6. Set-up times for drive-in unloading will be assigned to each Exhibitor by the Event Coordinator, and will be strictly adhered to. Exhibitor must unload all materials that need to be transported by vehicle at the assigned set-up time.
- 7. In the event Exhibitor misses assigned set-up time, he will not be allowed to bring trucks or trailers into his assigned booth location.
- 8. The Exhibitor is expressly prohibited from selling, subletting, assigning, and transferring its booth space to another party. Any such sale, sublet, transfer, or assignment shall be deemed a cancellation of Exhibitors registration.
- 9. The Exhibitor must be selling a tangible item or service (i.e. Face Painting, Popcorn, T-Shirts). All individuals and or organizations soliciting names, or advertising their business or services are considered sponsors and are not covered under the exhibitor agreement.
- 10. The Zoo reserves the right to choose all vendors. The decision will be final any Exhibitors not granted participation rights will be notified immediately.
- 11. Except for those being used as a booth, all trailers and trucks must be driven off site by the end of the Exhibitor's assigned set-up time. No vehicles or trailers are allowed at the booth site.
- 12. All Exhibitors are required to park cars, trucks, and trailers not serving as a stall/booth at the Main lot.
- 13. Exhibitor is responsible for all labor for and at his booth locations, including setup and teardown.
- 14. Exhibitor is required to take reasonable care to avoid damaging Zoo property in setting up and tearing down.
- 15. Exhibitor shall operate and maintain booth activity during the event times.
- 16. All signs and banners must be contained inside the Exhibitor's tent.
- 17. Exhibitor agrees to pay the \$50.00 exhibitor fee as a donation to the zoo for being allowed to execute sales on zoo property.

### **Payment Information**

\$50 Exhibitor Fee will be paid by Credit Card	
Please call Olivia Fottrell at (315) 435-8511 x8518	
\$50 Exhibitor Fee will be paid by mailing a check to the following address:	
Friends of the Rosamond Gifford Zoo	
Development Office	
1 Conservation Pl	
Syracuse, NY 13204	
\$50 Exhibitor Fee will be paid by invoice sent to email listed on application (page 1)	

<sup>\*</sup>Exhibitor Fee must be paid in full before 10am on the Friday before exhibition date

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#### Indemnification

The Exhibitor shall release, indemnify, and hold the Friends of the Rosamond Gifford Zoo and all organizers harmless from any and all liability, claims, suits, actions, damages, settlements and expenses, including reasonable attorney's fees, arising out of injuries to persons or damages to property directly and exclusively resulting from said Exhibitor's

actions and participation in the Event. The Friend of the Rosamond responsible for any kind of injury sustained by participants or guest: request, I agree to follow all rules and policies as outlined in these cunderstand that the signing and submission of this application impliforth herein. Failure to comply with the event rules and regulations participation and result in the loss of my application.	s while in agreement. By signing this release and documents and/or any addendum thereto. I les understanding and consent to the conditions set
☐ I agree and accept the stated terms and cor	nditions outlined in this document.
Signature:	Date:
Name (Print):	